

**Subject:** RE: BBQ ad  
**From:** "Michael Filson" <@>  
**Date:** 08/24/2016 10:59 AM  
**To:** dawn@downtownnews.com

Give me a call when you can. 213 416 7524

**Mike Filson**  
Community Relations Manager

 <https://www.downton>

**Downtown Center Business Improvement District**  
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017  
Call: 213-416-7524 | Fax: 213-624-0858  
Web: [DowntownLA.com](http://DowntownLA.com)



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**From:** Dawn Eastin [mailto:dawn@downtownnews.com]  
**Sent:** Wednesday, August 24, 2016 11:00 AM  
**To:** Michael Filson  
**Subject:** Re: BBQ ad

I usually give your 3 quarter page ads for the trade, so yes it is the same as each year. I always ask for the art early so I can try and get more than 3 in if space opens up, or if I need to move one to a different week because of space.

I can't offer you a full page on the 12th as trade. If I have space I can but there is no guarantee. I have to be careful that it does not cause me to go up 4 pages.

Does that make sense?

*Dawn Eastin  
General Manager  
L.A. Downtown News  
1264 W. First St.  
L.A., CA 90026  
213-481-1448  
213-250-4617 fax*

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On Aug 24, 2016, at 10:06 AM, Michael Filson wrote:

Ok...let's try this.

Do you have a full page ad available on the 12<sup>th</sup> and we'll run ¼ page ads on the 29<sup>th</sup> and 9/5?  
Also, with what we spent last year in trade, does the cost come out close?

Let me know!! J

**Mike Filson**  
Community Relations Manager

[<image001.png>](#)

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[<image002.jpg>](#) [<image003.jpg>](#) [<image004.jpg>](#)

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**From:** Dawn Eastin [<mailto:dawn@downtownnews.com>]  
**Sent:** Wednesday, August 24, 2016 9:59 AM  
**To:** Michael Filson  
**Subject:** Re: BBQ ad

Probably not. You can send it and I can run if I have space. But you need to send both sizes.

*Dawn Eastin  
General Manager  
L.A. Downtown News  
1264 W. First St.  
L.A., CA 90026  
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On Aug 24, 2016, at 9:55 AM, Michael Filson wrote:

Do you have a ½ page ad we can get?

**Mike Filson**  
Community Relations Manager

[<image001.png>](#)

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— image001.png —



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— image004.jpg

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— Attachments:

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image001.png	5.8 KB
image002.jpg	519 bytes
image003.jpg	523 bytes
image004.jpg	531 bytes